



QTS ENTERPRISE CLOUD

As ItsOn built its technology that puts intelligence into mobile devices and services in the cloud, the company sought a reliable cloud-based hosting solution that would support a multi-distribution, multi-application environment.

An Innovative Cloud Solution For an Innovative Start-up.

CHALLENGE

From a customer perspective, ItsOn required a secure, flexible, transparent cloud-based platform to give customers the freedom to control their own mobile service choices.

From the mobile operators' perspective, ItsOn's cloud-based platform required a dependable infrastructure in order to offer complete flexibility and real-time service customization features for both mobile operators and service providers.

In addition, ItsOn's customers demanded a secure infrastructure in which to house their data. QTS was able to earn their trust through our integrated compliance strategy and documented in our SSAE 16 reports.

DATA SOLVED

ItsOn initially selected QTS in 2010 for its cloud-based, virtualized hosting solution. QTS' solution gave the startup the inherent flexibility, security and scalability as well as the infrastructure to maximize performance and cost-effectiveness across network, computer and storage resources.

In response to its growing needs and diverse customer base of mobile operators, OEMs and consumers, ItsOn expanded its relationship with QTS to support significant expansion of the managed cloud infrastructure.

THE BASICS



CUSTOMER
ItsOn



INDUSTRY
Enterprise



SERVICES
Cloud Services



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RESULTS

“We chose QTS because of their dedication to providing highly secure solutions that suit our company’s needs. We are looking forward to strengthening our professional rapport with QTS, and to using their services for ItsOn’s growth and expansion,” said Jim Lavine, Vice President, Carrier Operations and Intergration, ItsOn.

“ItsOn’s technology is a game changer for mobile service providers and it’s gratifying to provide cloud-based hosting solutions for such an innovative company,” said Dan Bennewitz, Chief Operating Officer, Sales and Marketing, QTS.

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VIRTUAL DATA CENTER (VDC)

The compute, storage, network and security components you need to make workloads operational in minutes.

SELF-MANAGEMENT INTERFACE

Direct access your vDC with your VMware interface to rapidly deploy, provision and manage resources.

ON-LINE SOFTWARE CATALOGS

Deploy and consume pre-configured infrastructure and applications services.

PERFORMANCE-BASED STORAGE

Multiple tiers of storage to match performance with your application.

EFFICIENT RESOURCE UTILIZATION

Guaranteed resource availability with “pay-as-you-go” flexibility for maximum efficiency.

